

## Pro Brand International, Inc.

January 8, 2004

### TO WHOM IT MAY CONCERN:

We are writing this letter of recommendation for Ward General Contractors, Inc. ("Ward"), in connection with its pre-qualification for bidding on the construction project "Student Recreation Center" for Kennesaw State University. Ward served as our general contractor on our Headquarters Phase II Expansion Project from January 2003 until January 2004. We are expecting the final inspection and Completion Certificate for the project this week, the week of January 5-9, 2004. We are very pleased to recommend Ward for further construction projects and were very satisfied with their professionalism, commitment to keep the project on target, attention to the desires and needs of our company, cost control, and overall performance of the contract.

This project involved the construction of a two-story addition to our building to provide an Executive Office Suite of 2,348 square feet, the construction of new interior offices totaling 4,675 square feet, the renovation of existing partitions, doors, and finishes in 2,314 square feet of our existing office space, and interior finish improvements in an additional 3,168 square feet of our office space. This construction by Ward included a new entranceway and reception area for our building and a fountain in the exterior of our new entranceway. During Phase I of our construction, that did not involve Ward, we had built a 23,800 square foot addition to our existing 23,000 square foot building. During Phase I construction, the new warehouse area was completed, but only the shell of the new office space was completed with plumbing and utilities stubbed in.

The original bid price for the project was just over \$750,000.00 and during construction we agreed to change orders that were not caused by Ward in a net amount of approximately \$45,000.00. Over half of this increase was due to a smoke wall that was not anticipated by our architects and was required by the building inspector.

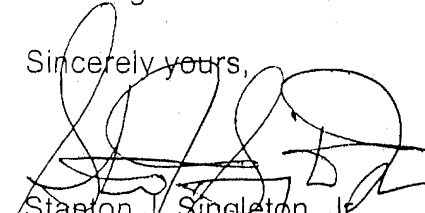
The contract anticipated that construction would begin in January 2003 and would be completed in 180 days. We encountered delays that doubled the time to complete the construction but none of these delays were charged to Ward. In fact, we are very satisfied that Ward continued to diligently pursue the most rapid completion of the construction possible despite these delays.

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We have no hesitancy in recommending Ward General Contractors, Inc. for the Student Recreation Center based on our experience with the company. They showed the highest degree of integrity, were always open to discussions of problems, worked diligently despite long delays and problems that were beyond their control, and were very cautious to look for ways to save money on the project or improve the plans as drawn. As problems arose, they were always quick to put in the extra time and effort to overcome them.

If you need any additional information, you are welcome to contact the undersigned.

Sincerely yours,



Stanton J. Singleton, Jr.  
Facilities Manager, Legal Counsel  
And Liaison with Management on  
Construction Project